

MAÎTRES ROBINETIERS DE FRANCE

MIROIR BROT • MARGOT • CRISTAL&BRONZE • SERDANELI



BRINGING TOGETHER AN ALL-FRENCH KNOW-HOW

Founded in 2019 by the CELT Group and now chaired by Vladimir Piard, the *Maîtres Robinetiers de France* - literally the Master Faucetmakers of France - brings together the brands *Cristal&Bronze*, *Serdaneli*, *Margot* and *Miroir Brot*, four iconic manufacturers of bathroom fittings, accessories and hardware.

With more than a century of experience in working with brass, the *Maîtres Robinetiers de France* are the guardians of unparalleled French know-how. This synergy has allowed each of the group's brands to push the boundaries of creation and broaden their offer, while anchoring it in the present day.

Recognized by the French state as a Living Heritage Company (EPV), the *Maîtres Robinetiers de France* are driven by a deep passion for craftsmanship. Each step of the manufacturing process - from casting to assembly, including machining, polishing and the treatment of surfaces - is carried out in their workshops in the Paris region and in Picardy.

A key figure in the world of luxury bathrooms, the *Maîtres Robinetiers de France* cater to professionals (interior designers, decorators, etc.) as well as to private individuals in the hotel, retail, residential and yachting industries.



Diamant Collection - Cristal&Bronze



Square Collection - Serdaneli



Thétis Collection - Margot



Intemporel Collection - Miroir Brot



A CREATIVE IMAGE WITH CHARACTER

Thanks to their French expertise, the *Maîtres Robinetiers de France* offer collections that combine authenticity, elegance and quality. Trained in the traditional techniques of metal working, their artisans shape each piece by hand, from delicate brass work to exceptional finishes.

Each creation is treated like a work of art: the details and materials are carefully thought out and selected. From marble inlays (Portoro Black, Bardiglio Grey) to semi-precious stones (sodalite, onyx) and even crystal and mother-of-pearl, the materials are harmoniously combined to create unique pieces.

The *Maîtres Robinetiers de France* have preserved and perpetuated traditional know-how in metal craftsmanship while modernizing their profession. This expertise allows them to offer 31 different decorative finishes (polished, velvet, matt and patina) common to all four brands.



Velvet gold



Matt nickel



Polished antique copper



Polished chrome



Matt black bronze



Matt soft gold



AN INTERNATIONAL REACH

Made in the purest French tradition, their creations embody French elegance, an art of living that is the envy of the world. Through its four brands, the collections of the *Maîtres Robinetiers de France* transcend borders, from Europe to Asia by way of the Middle East.

Thanks to their unique and singular style, the products have been used in the most prestigious hotels in the world, such as the Ritz (Paris), Le Meurice (Paris), The Connaught (London), Royal Mansour (Marrakech), Hôtel de Paris (Monaco), Hôtel Martinez (Cannes), Bel-Air (Los Angeles) and the Four Seasons (Singapore), to name but a few.





Infini collection in cut crystal



Transatlantique collection by Martyn Lawrence Bullard



Cygne Ailé collection



Blown glass handle from the Céleste collection

FOUR UNIQUE AND COMPLEMENTARY BRANDS

CRISTAL&BRONZE

PARIS · 1937

THE EFFECT OF STYLE

Founded in 1937 in Paris, **Cristal&Bronze** is known worldwide for its iconic designs, such as the *Cygne Ailé* series featured in the bathrooms of the Ritz in Paris. The brand's boundless creativity is also reflected in more contemporary pieces, such as the *Céleste* collection with its incredible blown glass handles, made by the master glassmakers of the *Verreries de Bréhat* (Côtes-d'Armor).

Cristal&Bronze has successfully designed a wide range of accessories and furniture for the bathroom - towel racks, gueridons, mirrors, perfume atomizers, soap dishes, etc. - made from materials as precious as brass, cut crystal or obsidian (volcanic rock).

As a specialist in the world of bathrooms, **Cristal&Bronze** has lent its expertise to a number of architectural and interior design firms around the world and is involved in many public and private projects.

serdaneli

P A R I S

THE ART OF MATERIAL

In typical “*haute couture*” fashion, **Serdaneli** has been making bespoke faucets and hardware for almost 50 years, drawing on France’s finest craftsmanship.

Using fine stones, mother-of-pearl, crystal, marble and porcelain, each material is carefully selected with the help of prestigious houses such as Pauly Factory, J.L Coquet, Cristal Benito and Waltersperger.

Serdaneli shapes its collections around the range of possibilities afforded by its materials library, built up with the invaluable help of some of the foremost experts in their craft. Thanks to the dexterity of these craftsmen, **Serdaneli** is able to create personalized models according to the desires of its customers.

Over the years, the brand has acquired a particular expertise in yachting equipment with the *Polaris*, *Dilbar* and *Lightning* collections being used in the most extraordinary projects.

Several of its flagship models are based on the aesthetic codes of yachting, such as the *Naja* and *Profile* collections.



Serdaneli x Jaune de Chrome basin



Sky collection, with red jasper handles



Naja collection with mother of pearl insert



Néo knobs in Black Portoro marble



Industry collection

MARGOT

PARIS 1912

TIMELESS DESIGN

Since 1912, **Margot** has been creating fittings that are distinguished by their sober lines. In tune with current architectural trends, they encompass eras from Art Deco to industrial.

Thanks to its exceptional craftsmanship, the brand has extended its offer to include complete bathroom sets: including fittings and accessories, as well as a whole range of sanitary ware, such as washbasins and bathtubs.

Made of solid brass, **Margot's** creations are extremely durable, with excellent quality finishes.

From retro to contemporary collections, **Margot** offers a wide range of styles for authentic and quality fittings.



Onyx collection



Circé collection


MIROIR BROT
PARIS 1826

THE ROYAL MIRROR MAKER

Miroir Brot is one of the world's most renowned manufacturers of beauty and decorative mirrors, used in the world's most sumptuous palaces and by a clientele that is as demanding as it is refined.

Created in 1826 by François Brot, mirror maker to King Charles X, the brand created the first illuminating mirror in 1927. Since then, the brand is constantly questioning and reinventing the use of mirrors, leading to the creation of collections that combine style and technicality, reflecting the innovative spirit that has marked **Miroir Brot** since its beginning.

The mirrors are made by thermoforming and the glass is made by an ancestral, complex and delicate artisanal process. The mirrors are made of a precious high resistance brass, which guarantees the solidity of the structures and the longevity of the electrolytic treatment of the finishes.

Miroir Brot regularly works with renowned designers such as Pierre-Yves Rochon for exceptional pieces with a strong artistic resonance.



Patrimoine collection



Intemporel collection



Tryptique collection



Faubourg collection



Cristal&Bronzé



Serdaneli



Margot



Miroir Brot



MR.FR



PRESS CONTACT
Neil Atherton
neil@alexandrpr.com
tel.: +33 (0)1 47 58 08 03 - www.alexandrpr.com